

AgBiz Masters

A Learning Series for Young & Beginning Farmers



AgBizMasters.com

MANAGE YOUR BUSINESS FOR THE FUTURE.

Are you a young or beginning farmer? Are you interested in honing your business and financial management skills? If so, **AgBiz Masters** is for you.

8 YEARS

=



1,000

YOUNG & BEGINNING FARMERS REACHED

NEXT CLASS



1 YEAR ONE

Megatrends of Agriculture
Strategic Business Planning
Preparing for Your Lender
Constructing a Balance Sheet
Constructing an Income Statement and Cash Flow Projection

SUPPORTED BY

25+

PARTNER ORGANIZATIONS



PROGRAM TAKEAWAYS

- ✓ Networking
- ✓ Recordkeeping
- ✓ Balance Sheet
- ✓ Understanding a Lender
- ✓ Connections
- ✓ Business Plan
- ✓ Financial Management
- ✓ Transitions
- ✓ Growing the Farm

2 YEAR TWO

Understanding Lending Decisions
Farm Business Management Factors and Benchmarks
Growth and Transition Management
Personal Financial Management
Communications, Ethics and Leadership



AgBiz Masters

A Learning Series for Young & Beginning Farmers



Use these **AgBiz Masters bucks** towards your registration fee for the **2017-2018 program year!**

The registration deadline is **October 31, 2017**. Details on how to redeem the bucks are included on the back.

Only one \$25 AgBiz Masters bucks can be used towards a registration.

If you have additional AgBiz Masters bucks, share them with friends or family members who could also benefit from the program!

AgBizMasters.com



WHAT'S INVOLVED IN AGBIZ MASTERS?

AgBiz Masters is an educational learning series that runs November through March, covering a variety of business and financial management topics for young and beginning farmers. The program's blended learning approach includes on-demand, eLearning modules and activities, and face-to-face regional workshops.

Online modules take about one to two hours to complete and include online discussion forums, exams and assignments to relate the topics to your personal farming situation. Materials are accessed via the web at your

convenience. Text modules and exams are available for participants without internet access.

A regional kick-off meeting and two face-to-face workshops are held to supplement the online learning and allow discussions and feedback among participants and industry facilitators. Workshops are held in 13-15 locations across Pennsylvania, Maryland and other states. Farm tours are also hosted across the AgBiz Masters area to expose participants to different facets of agriculture.

REGISTRATION FOR AGBIZ MASTERS IS EASY!

1. Complete the AgBiz Masters registration form or register online at AgBizMasters.com.
2. Submit your registration and \$225 payment (made payable to AgChoice Farm Credit) by **October 31, 2017** to:

AgBiz Masters
300 Winding Creek Blvd.
Mechanicsburg, PA 17050
717.796.9830 (fax)
kwilson@agchoice.com

REGISTRATION DETAILS

Register today for AgBiz Masters to help secure a strong future for your farm operation! The registration fee for one year of AgBiz Masters is \$225 and must be received prior to the October 31 registration deadline.

Please note that your \$225 fee covers one or two people per registration per year. You may be eligible for additional scholarship reimbursements to help cover the registration cost.

For more information on what scholarships you may qualify for, please visit AgBizMasters.com.



Participation in AgBiz Masters earns you up to eight (8) SmartStart credits each year from AgChoice Farm Credit and may qualify you for a reduced interest rate on a new AgChoice loan! Learn more about SmartStart at agchoice.com/farms/smartstart.

TO LEARN MORE

To learn more about this program or to request a registration form, please contact Kayla Wilson at 717.796.9372 ext. 6027 or kwilson@agchoice.com.

TO REDEEM THESE AGBIZ MASTERS BUCKS, FOLLOW THE STEPS BELOW.

1. Register for AgBiz Masters by enrolling online at AgBizMasters.com or complete a hard copy of the registration form. (To request a hard copy be sent to you, call 717.796.9372 ext. 6027.)
2. If you submit your registration through AgBizMasters.com, below are options on how you may pay the registration fee.
 - a. Pay through the PayPal link listed on the registration form. Select the option for the \$200 registration fee with \$25 in AgBiz Masters bucks (the normal registration fee is \$225). Then, mail your \$25 AgBiz Masters bucks to the address listed below.
 - b. Mail a check for \$200 (made payable to AgChoice Farm Credit) and your \$25 AgBiz Masters bucks to the address listed below.
3. If you complete a hard copy of the registration form, mail a check for \$200 (made payable to AgChoice Farm Credit) and your \$25 AgBiz Masters bucks to the address listed below:

Kayla Wilson
AgChoice Farm Credit
300 Winding Creek Blvd.
Mechanicsburg, PA 17050

If you have any questions about the AgBiz Masters program or redeeming AgBiz Masters bucks, please contact Kayla Wilson at 717.796.9372 ext. 6027 or email kwilson@agchoice.com.

INFORMATION ON THE PERSON REDEEMING THESE AGBIZ MASTERS BUCKS:

Participant name(s): _____

Street address: _____

City: _____

State: _____ Zip code: _____

Email: _____

Phone number: _____

Where did you get the bucks? _____
